

A Holistic View of Sustainability

Examining Your Commitment to All Stakeholders

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"We cannot choose between Growth & Sustainability – we must have both."

- Paul Polman, retired Chief Executive Officer, UNILEVER



What is Sustainability and how do you enable your commitment?

Sustainability is more than synthesizing, sourcing and formulating with renewable materials, reducing waste and optimizing your value chain in the Personal Care, Home Care and Food market segments – it is a **holistic** approach and commitment to the Stakeholders that you, your organization and products impact.

Who are these Stakeholders that our activities impact?

This presentation examines a holistic approach to sustainability that marries excellence in product creation for our Customers and Market Segments with activities that touch **six relevant pillars representing our Stakeholders, all related to the United Nations Sustainable Development Goals (SDG's)**.



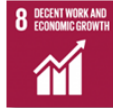
What are the Sustainable Development Goals and why do they matter?



**SUSTAINABLE
DEVELOPMENT GOALS**



Your Sustainability Commitment to Stakeholders



EMPLOYEES 

The most valuable asset in any organization.

Sustainability requires that we:

- Foster an environment of pride and contribution.
- That we respect the diversity of coworkers
- Improve employee recognition programs.
- Ensure a safe, equitable workplace free of implicit bias.



CUSTOMERS 

Our reason for being.

Sustainability requires that we:

- Create and formulate with interesting materials that meet unmet market needs.
- That we focus on contributing to the health, welfare and beauty of consumers.
- Shift our business model from a product to solutions orientation.

Your Sustainability Commitment to Stakeholders



COMMUNITY

Our societal contribution.

Sustainability requires that we:

- Positively influence the geographies in which we operate.
- Advocate for chemistry & materials science.
- Sponsor educational opportunities.
- Participate in industry chapters.



CLIMATE

Our care for the environment.

Sustainability requires that we:

- Commit to improve operating capability to lessen environmental impact.
- Implement product stewardship practices that manage our materials “cradle to grave”.

Your Sustainability Commitment to Stakeholders



ENERGY OPTIMIZATION

Our utilization of resources.

Sustainability requires that we:

- Investigate alternative energy sources to replace fossil fuels to heat and cool.
- Modernize our lab, office and warehouse environments with efficient lighting.
- Investigate Hybrid / E-Business Vehicles.

INVESTORS

Our obligation to investors.

Sustainability requires that we:

- Run our business with a commitment to ESG principles.
- Achieve long-term profitability with returns exceeding market standards.

In Summary

- Remember that your commitment to Sustainability is more profound than the materials and formulations that you provide your Customers.
- In fact, Sustainable Principles impact six pillars representing your Stakeholders that you have an opportunity to favorably influence each day.
- Sustainable Development Goals (SDG's) present a compass and focal point for you and your organization. It is not necessary to target 17 SDG's in your efforts – select the few that will have the greatest impact in targeted efforts for your Stakeholders.
- Finally, in all organizations you must work hard to “Win & Evangelize” your employees to be successful.
 - Mind – elevate employee understanding.
 - Heart – gain employee commitment.
 - Hands – engage employee involvement in projects and daily actions.

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