

# TEAMWORKS



## ***The Main Event for the MWSCC Partners with ACI and HAPPI***

*TEAMWORKS 2020 Set to Expand its Offerings for Cosmetic Chemists involved in Beauty, Personal Care and Household Product Development*

(Chicago, IL)— The Midwest Chapter of the Society of Cosmetic Chemists (MWSCC) main event for beauty ingredients, formulations, and delivery innovations, Teamworks, has confirmed alliances that aim to expand their reach outside of cosmetic/personal care development to include household products. The biennial event will take place April 8, 2020 at the Donald E. Stephens Convention Center in Rosemont, Illinois

These new partnerships will allow the dozens of ingredients/raw materials providers exhibiting at TEAMWORKS to expand their product offerings to the household products market. ACI (American Cleaning Institute) and HAPPI magazine are both leaders in providing education and information to the household product development sector.

“We are excited to partner with the MidWest SCC to enhance business-to-business opportunities for the cleaning product supply chain. It provides our membership in the region a cost-effective opportunity to meet with suppliers and participate in educational programs designed for chemists, formulators and product development professionals,” said Brian Sansoni, ACI Senior Vice President, Communications, Outreach & Membership

TEAMWORKS 2020 educational programming this year will be expanded to include a “Main Stage” during expo hours and will feature innovative solutions from the participating exhibitors. The morning sessions will be peer-reviewed presentations selected by the MWSCC Executive Board and Program Committee.

“Adding the household component to our already vibrant event is a winning combination. We are excited to cast the net wide and provide our members with expanded education, networking and opportunity,” said Lisa Kringas, Chair – MWSCC. “This is only the beginning and will be announcing other strategic partnerships in the coming months!”

The popular social night event, that is a key component to attendees’ overall TEAMWORKS experience, will take place on Tuesday, April 7<sup>th</sup> at the HofbrauHaus in Rosemont. Registration for TEAMWORKS 2020 and ticket sales for the social event will open in October. For exhibiting and sponsoring opportunities, contact [teamworks@midwestscc.org](mailto:teamworks@midwestscc.org) to learn more.

### **About Midwest Society of Cosmetic Chemists (MWSCC)**

The Society of Cosmetic Chemists Midwest Chapter, Inc. is a professional organization for cosmetic chemists located in Illinois, Wisconsin, Indiana, and Iowa. There are 18 chapters in total that make up the national Society of Cosmetic Chemists. The association is dedicated to the advancement of cosmetic science and strives to increase and disseminate scientific information through meetings and publications. By promoting research in cosmetic science and industry, and by setting high ethical, professional and educational standards, we reach our goal of improving the qualifications of cosmetic scientists. Our mission is to further the interests and recognition of cosmetic scientists while maintaining the confidence of the public in the cosmetic and toiletries industry. For information on membership contact: [midwestscc@midwestscc.org](mailto:midwestscc@midwestscc.org).

### **About American Cleaning Institute: American Cleaning Institute®**

ACI® ([www.cleaninginstitute.org](http://www.cleaninginstitute.org)) is the Home of the U.S. Cleaning Products Industry® and represents the \$60 billion U.S. cleaning product supply chain. ACI members include the manufacturers and formulators of soaps, detergents, and general cleaning products used in household, commercial, industrial and institutional settings; companies that supply ingredients and finished packaging for these products; and chemical distributors. ACI serves the growth and innovation of the U.S. cleaning products industry by advancing the health and quality of life of people and protecting our planet. ACI achieves this through a continuous commitment to sound science and being a credible voice for the cleaning products industry.