TEAMWORKS 2020:
Expanded Opportunities for Branding & Engagement

April 8, 2020
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Stephens Convention Center

Rosemont, IL

MWSCC Teamworks is the main event for the Midwest Chapter of SCC and the central northeast region of cosmetic/personal & household care chemistry.

It attracts 1,000 industry professionals and has become THE regional showcase for innovation providing an excellent sales, marketing & networking opportunity.
In order to receive the most exposure, we offer our exhibitors and partners a variety of sponsorship opportunities on different levels and price points that will fit your budget.

Depending on the selection, they may include:

- Educational Programming/Thought Leadership
- Booth Space
- Parking Pass
- Branding Pre-Event, On-Site, and Post-Event on both Digital and Printed Materials
- Dedicated and/or Cooperative pre-event email
- Full Page Directory Advertisement
- Social Night Admission Tickets
- Social Night/Expo Special Designation

We also offer A La Carte options and On-Site sponsorships.
EXCLUSIVE OPPORTUNITY!

Included:
- 5 minute presentation/introduction in a general session AND a Presentation Theater slot
- One Booth Unit
- Parking Pass Sponsor
- Recognition on Branding as a Presenting Sponsor
- Dedicated Pre-Event E-Blast
- Dedicated Post-Event E-Blast
- Full Page Directory Advertisement
- 10 Social Night Admission Tickets
- Presenting Sponsor at Social Night and Expo Special Designation

COST: $7,500
Platinum Sponsorship Level

ONLY THREE AVAILABLE – **1 REMAINS!**

Included:
- Presentation Theater slot
- Parking Pass Sponsor
- Branding Recognition as a Top Sponsor
- Dedicated Pre-Event E-Blast
- Dedicated Post-Event E-Blast
- Full Page Directory Advertisement
- Five Social Night Admission Tickets
- Social Night: Specialty Drink, Music, or Dessert Sponsor

COST: $6,000
A LA CARTE OPPORTUNITIES
HIGH Visibility!

ONLY THREE AVAILABLE

Included:
- Branding Recognition: Same as Platinum Level
- Dedicated Pre-Event Email
- Dedicated Post-Event Email
- Five Social Night Admission Tickets
- Social Night Branding
- Expo Exposure Options: Sponsored Lanyard, Show Bag, Aisle Sign Drop-Down, Sponsored Give-Aways

COST: $3,000
Gold Sponsorship Level

ONLY FOUR AVAILABLE – 1 REMAINS!

Included:

- Parking Pass Sponsor
- Branding Recognition
- Cooperative Pre-Event E-Mail
- Dedicated Post-Event Email
- Full Page Directory Advertisement
- Social Night Branding – and 2 Social Night Tickets
- Expo Exclusive Branding: Food Service, Registration, PM Snack Sponsor, or Lounge Sponsor

COST: $2,500
Silver Sponsorship Level

10 AVAILABLE - 8 REMAIN!

Included:

- Branding Recognition: Included in Logo Block
- Cooperative Pre-Event/Post-Event E-Mails: Logo Block Included on Select Emails
- Social Night: Included in Logo Block/Signage

COST: $1,000
Bronze Sponsorship Level

UNLIMITED!

Included:

- Branding Recognition: Included in Logo Block
- Cooperative Pre-Event E-Mails: Logo Block Included on Select Emails
- Social Night: Included in Logo Block

COST: $500
STUDENT & POSTER SPONSORSHIP: EXCLUSIVE!

- Included in Logo Block
- Dedicated Pre-Event Email: Listed as a Participant
- Cooperative Pre-Event Email: Included in Logo Block
- Dedicated Post-Event Email: Announcing Winner and/or Poster Session
- Social Night/Expo Special Designation: Included in Logo Block
- COST: $2,000
Additional Sponsorship Opportunities

**THOUGHT LEADERSHIP: 15 AVAILABLE**
- 15 Minute Presentation in Show Floor Theater
- Logo Included in Theater Branding
- Cooperative Pre-Event Education Email
- COST: $1,500

**PARKING PASS SPONSOR: 8 AVAILABLE**
- Logo Included in Sponsor Block/Branding
- Cooperative Pre-Event Education Email
- Sponsored Parking Pass
  - Distributed to Attendees for 50% Off Parking
  - Must be Stamped by Exhibitors after 4:15 PM on Show Day
- COST: $750
For more information, please contact:

teamworks@midwestsccc.org

We’re looking forward to partnering with you for a successful TEAMWORKS 2020!