

SCC COOP

September 2011 • Vol. XLIII No. 6

Next Meeting: September 13

Hyatt in Oak Brook, IL & Milwaukee, WI
Menu on pg 3

Please RSVP to Amy Fu by September 7th
afu@alberto.com or (708) 450-3679
The Meeting is Free. Dinner is \$35 for Members,
\$45 for Non-Members.
There will be a \$10 no show fee.

The Midwest Chapter of the Society of Cosmetic Chemists

This Issue

September 13th Chapter Meeting:

Melissa's Message	2
Meeting Venue	3
Chapter New.....	4, 5, 8
Feature Article.....	6 & 7
Employment	9-11

MWSCC CHAPTER EDUCATIONAL DINNER MEETING

"Innovation Continuum & Continuous Product Development (IC&PD): A Life Cycle Perspective", Eric S. Abrutyn

Abstract

The growing challenges to rapid commercialization are forcing us to act smarter and perform tasks in parallel. This requires the bench formulating chemist to understand the implications of all facets within the product development process and the effect of each action on the scale-up process. An important thing is that the process must deliver something (a product or service) to someone (or some organization) outside of the process, and what is delivered must be of value to that person or organization. That means someone, the customer or a client, will pay for the product or service delivered by the process.

This presentation focuses on (IC&CPD) as a 5-step Innovation Continuum & Continuous Product Development Life Cycle – using the five “W”s to discuss the innovation and product development process. Innovation has been basically looked at as a linear path from start to finish. “Innovation Continuum” is innovation in a circular life-cycle that never stops. We need to think of a new beginning long before we are at the end of the process that is a never ending continuous life cycle, along with the consideration of obsolescence of new products long before they are introduced into the marketplace.

Biography

Eric Abrutyn has over 40 years experience in personal care cosmetics (Kao Brands, Dow Corning, Wickhen Products, Amerchol) and holds degrees from New York University-New Paltz with a Masters in Chemistry and C.W. Post College/Long Island University with a B.S. in Chemistry. He actively participates in the SCC in multiple capacities and also is a member of the Technical Advisory Board and contributing editor for Cosmetics & Toiletries magazine, a member (past-chairman for 7 yrs) of the International Nomenclature Committee (INC)–part of Personal Care Products Council's (formerly CTFA); and a regular contributing editor for SpecialChem. In 2009 Mr. Abrutyn established a consulting firm - TPC2Advisor's Ltd., Inc. - Toucan Personalized Care Consultant., utilizing his extensive and diverse experience to focus on supporting clientele in the areas of (1) antiperspirant technology, application, and performance testing, (2) siloxane technology/applications and replacement products, (3) skin and hair care formulation and product performance testing, and (4) technology & formulation assessment.

LOCAL SCC EVENTS Save the Date:

2011 MWSCC Dinner and Education Meetings

September 13
November 8

Additional Events

Oct 13 Annual Technical
Symposium

March 21, 2012
Teamworks 2012

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REGULAR HOURS, SOCIAL HOUR BEGINS AT 5:30 p.m.

For more information on registration see page 3.

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Melissa's Message

It's September! I hope everyone has their batteries recharged from summer vacation and is ready for the next set of exciting MWSCC Chapter events. Our Board members have been busy bees this summer and have an exciting array of upcoming events.

The Midwest Tutorial "Cosmetic Preservation and Microbiology: A Practical Approach for Formulators & Management" on Friday, June 24th was a success with our lecturer, David Steinberg. Thank you to our committee Frank Jarzembowski, Rita Massinople and Perry Romanowski.

We celebrated summer together with our Third Annual Golf Outing on Tuesday, July 12th. It was a beautiful day of fun and networking at the Carriage Greens Country Club in Darien, IL. Thank you to the talented golf committee (George Concar, Mike Mack, Brad Pentzien, and Rem Reyes), all of the volunteers and sponsors who made this event a success.

Our Board and committee members are working hard to offer many great educational opportunities this fall. We kick off our fall season with our next Chapter meeting on Tuesday, September 13th, 2011 at 6:30 p.m when Eric Abrutyn will present the "Innovation Continuum & Continuous Product Development (IC&CPD)" cycle. This meeting will be a special 2 location event. You may join us at either the Hyatt Lodge at McDonald's Campus in Oakbrook, IL or the Hyatt Regency in Milwaukee, WI. The menu will be the same, but the speaker will be conferenced from Oakbrook to Milwaukee. Please pay attention to detail when you sign up for this meeting. Additional registration information is in this newsletter on page 3 and on our website www.midwestscc.org.

Our Technical Symposium "The Many Faces of Cosmetic Science" is scheduled for October 13th at the Westin Chicago Northwest, 400 Park Boulevard, Itasca, IL. We have an exciting line up of speakers and student ready to present their posters.

Fall is the time of year when we are looking for volunteers to run for the MWSCC Executive Board. We need to fill the offices of chair-elect and secretary. Let us know if you are interested by contacting Elaine Harris at chair-elect@midwestscc.org or Michael Mack at secretary@midwestscc.org.

Mark your calendars and take advantage of the fall events. We are always looking for volunteers so please come be a part of the MWSCC excitement. I look forward to seeing you at our next meeting on Tuesday, September 13, 2011 at 5:30 pm both in person and via Skype!

Melissa

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