

Cosmetics & Toiletries®



Society of Cosmetic Chemists Midwest Chapter

TEAMWORKS 2010

THE “WINDY CITY” KNOWS HOW TO PUT FORWARD YOUR CLAIMS.

Many believe the theory that Chicago got the name the “Windy City” when competing to host the World’s Columbian Exposition in 1893. Chicago politicians were said to have put forward their claims with great fervor and zeal much to the dismay of other competing cities. Whether you believe this or not, Chicago can put forward your claims with great energy and enthusiasm. *Deliver your powerful message in the Windy City with **Cosmetics & Toiletries** magazine’s exclusive pre-event newspaper.*

LAUNCHING AN INGREDIENT? MAKING A BIG ANNOUNCEMENT?

The **SCC TeamWorks 2010 Newspaper** reaches SCC members and other chemists and formulators throughout the **Midwestern United States**. Mailed before the show to regional SCC members and *C&T* magazine subscribers, the newspaper provides the best pre-event distribution to drive attendees to your booth. Copies are also distributed at the show.

NOT EXHIBITING AT THE SHOW?

Gain visibility and reach your target audience, cosmetic chemists and formulators, without the travel costs.

Leading personal care companies including Alberto-Culver Company, Access Business Group (formerly Amway) and many other top companies will receive your message.

Midwest SCC 2010 TeamWorks Newspaper Rates

Tabloid page, 4-color	\$3,687
Full-page, 4-color	\$2,950
Half-page, 4-color	\$2,320
Quarter-page, 4-color	\$1,950
All rates are net.	

See *C&T* magazine mechanicals for ad sizes.

All advertisers receive a 100-word company and product profile including contact information.

Deadline: February 1, 2010

**INCLUDE THE SCC NEWSPAPERS IN YOUR
2010 MARKETING PROGRAM OR CONTACT:**

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